**ART 20i Beginning Photography**  
**Summer Session II 2021**  
Course Content and Design by Professor Karolina Karlic  
Instructor: Jack Chapman  
jackfoto@ucsc.edu  
Office hours: T, TH 2-3pm by appointment  
Lecture: T, TH 11:00am-2:00pm

Photography Tech Support with Natalie Brescia by appointment:  
nrbresci@ucsc.edu  
Natalie will be available to meet via zoom with a pre-arranged appointment made by email. She will then set up a zoom meeting with students for that specific date and time.

**Art 20i COURSE DESCRIPTION**  
This is an introductory studio course in photography introducing basic skills and conceptual development in photography and related digital media through image making in the field, on the web, and laboratories, through readings, discussion and critique. Readings and lectures address how artists have influenced and experimented with photographic innovations both historically and in the present. Students experiment with a range of creative photographic/digital concepts and tools to create projects. In addition to technique, students will explore photographic composition, engage in critical dialogue about the visual language of photography, and become versed in photographic presentation and communication strategies.

**COURSE STRUCTURE**  
This is a lecture/lab course with two weekly lectures. The lectures will consist of both technical and conceptual subject matter in the arts and photography. We will engage in critique and group discussion. The critique process will be central to this course, as students will participate in a group dialogue in response to the visual images that they create. The critique is an important place of discovery for both artist and audience as we learn to verbalize visual concepts and become active agents in the visual world.

**TIME COMMITMENT**  
The course is a beginner course but it is also summer intensive so you must be ready to commit time to make work, experiment and participate in the class online via remote instruction. The hours of the class are T, TH 11:00am-2:00 pm. You are expected to put in 30 hours per week of work for a 5 credit course during the summer. Generally 12 hours are in class time and 18 hours are outside of class.
STUDENT RESPONSIBILITIES

● Creation of new work on a weekly basis and for all critiques. It is important to have your work included in critiques so you receive valuable feedback and are an active participant in classroom discourse.
● Active participation in class discussions; everyone needs to be prepared by studying new work and come to class with questions and insights.
● Active research of historical and contemporary artists. Be prepared to share your findings in class.
● Oral presentation of your quarter’s work via slideshow critique.
● Portfolio of work from entire summer course via slideshow presentation will be graded.

LEARNING OUTCOMES

● Gain knowledge of basic digital media, camera skills, equipment, materials and procedures in order to use photography and related digital media as a visual tool and means of personal expression.
● Develop visual communication skills through the conceptualization, execution and presentation of photographic and related digital media work.
● Examine photographic and related digital media works critically while reading historical and theoretical texts, video presentations and viewing exhibits.
● Develop a strong foundation in digital imaging effectively, giving students solid tools to bring into their developing art practice.
● Achieve competency in creating photographic images. This includes technical competency as well as conceptual development.
● Describe the significant people and events in the development of photography.

LECTURES

Bring camera, materials and notes with you to class.
Take notes during lectures, record the photographer’s names and make notes about their work.

CRITIQUES

● Students are expected to approach assignments in their own individual ways.
● Critiques are an integral part of the learning process of this class and attendance is mandatory.
● Understand the meaning of clichés and avoid them.
● Discussions will seemingly stray from the specific topic of an assignment. Remember, whatever is discussed in class has to do with our experience of the world around us, and it is from such exchanges that ideas are born.
● Students are encouraged to learn to answer their own questions whenever possible. Become a self-learner. Use resources.
Often, in critiques, students will be presented with more questions than facts or answers. True learning is the result of personal discovery.

ACADEMIC INTEGRITY
The University Rules, including the Student Code of Conduct, and other documented policies of the department, college, and university related to academic integrity will be enforced. Any violation of these regulations, including acts of plagiarism or cheating, will be dealt with on an individual basis according to the severity of the misconduct.

Do not plagiarize. Plagiarism is when an idea, work, or information (including a text of any length from someone else’s writing) is taken and used without crediting the originator or source (i.e. taking credit for someone else’s work). Any plagiarism or cheating will result in an automatic and non-negotiable F in the course. In addition, the professor will follow the procedures for Dispensation of Academic Dishonesty as set forth here: http://www.ue.ucsc.edu/ai_policy-2

CLASS PARTICIPATION
Emphasis of this course is both on completion of projects and class participation. Classroom interaction is vital to the learning process. Students will be expected to participate in all lectures, class activities, demonstrations, critiques, and be prepared for in class work. Lectures, tutorials, discussions and critiques will occur regularly. A grade will be awarded for class participation and involvement.

ATTENDANCE POLICY
Regular and punctual attendance is mandatory. With the exception of extreme circumstances, each absence above two will result in the lowering of your grade 10%, and missing three or more class meetings can result in failure of the course. Three tardy arrivals are equivalent to one absence. Incompletes will be considered only under extreme circumstances.

GRADING:
Grades will be figured on the conventional percentage scale. “C” represents the minimum acceptable completion of the work and should be considered “average”. You will have to do above average work or superior work to get a “B” or an “A”, respectively. You will have to do above average work or superior work to get a “B” or an “A”, respectively.

A = Outstanding; pushing the limits of both the student’s creativity and the assignment.
B = Thorough, thoughtful, and creative approach to the assignment.
C = Average; minimum project requirements met.
D = Poor; does not meet minimum requirements.
F = Fail; failure to complete the assignment.

ALL ASSIGNMENTS:

80 % Assignments (1-4)
  Shooting Assignment: *A SENSE OF PLACE* (200 pts)
  Shooting Assignment: *ENVIRONMENTAL PORTRAIT* (200 pts)
  Shooting Assignment: *FINAL & Artist Statement* (250 pts)
  3 film responses: 1 page written, reflections placed into slide presentations (150 pts)

20 % Attendance & Participation 200pts
  ● Attendance in Critique, Participation in Discussions, Regular working habits with a positive attitude (100 pts)
  ● Slide Show presentation reflects quality and quantity of productivity, Experimentation and risk taking, idea development in projects, effort (100 pts)

EVALUATION CONSIDERATIONS
Quality and quantity of productivity–regular working habits
Experimentation and risk taking
Idea development
Technical development
Participation and attendance in class
Research of artists and processes
Participation in the culture and community of the class and Department
Participation in studio cleanup

*IMPORTANT SUMMER SESSION REMOTE 2021 INFORMATION*

Session II:
Drop: Monday, August 2
Request for “W”: Friday, August 13
Change Grade Option: Friday, August 13

Summer is unique. You will not be dropped for non-attendance or non-payment. You must drop yourself. Dropping before the deadline results in a full-tuition reversal/refund. Withdraw posts a W for the grade and full tuition is charged (no refund).

For all dates and deadlines, including ‘change of grade option’ (P/NP) and grades due, here is the summer academic calendar: [https://summer.ucsc.edu/studentlife/index.html](https://summer.ucsc.edu/studentlife/index.html)

For questions about dropping, requesting a W grade for a course, or withdrawing from the summer quarter, email summer@ucsc.edu.
DRC Remote Accommodations:

The Disability Resources Center reduces barriers to inclusion and full participation for students with disabilities by providing support to individually determine reasonable academic accommodations. Operations continue via remote appointments. If you have questions or concerns about exam accommodations or any other disability-related matter, email the DRC Schedulers at drc@ucsc.edu for an appointment.

Small Group Tutoring

Small Group Tutoring (SGT) supports students academically to advance educational equity by designing inclusive learning environments outside of the classroom. In SGT, you can expect the Tutor to facilitate cooperative group activities designed to have students work together on the course content and develop study skills for the course. SGT is offered at least three times each week for the entire quarter. The Tutor is an undergraduate student who took the class, did well, and is trained to facilitate group sessions to focus on students’ needs to succeed in the course. SGT is open to all students enrolled in the class and they must sign up on our online system: TutorTrac. When students sign up for SGT, they are committing to attend every week. For Summer 2020, students can begin signing up for tutoring on Monday, June 22nd and tutoring will begin Wednesday, June 24th. Students only have to sign up once for tutoring and their appointments will repeat weekly. Sign-ups will close on Friday, August 14th for all Summer Session Sign-Ups. This means that after August 14th, no new students can sign up for tutoring.

Want SGT to be successful for you? Bring your books, lecture notes, questions, and be open to working collaboratively with your peers. You can sign up using this link: https://ucsc.go-redrock.com/tracweb40/NoAccess.4sp?errText=insufficient%20credentials%20to%20view%20content

You can also find the link on our website: https://lss.ucsc.edu/index.html

Academic Dishonesty

Academic integrity is the cornerstone of a university education. Academic dishonesty diminishes the university as an institution and all members of the university community. It tarnishes the value of a UCSC degree. All members of the UCSC community have an explicit responsibility to foster an environment of trust, honesty, fairness, respect, and responsibility. All members of the university community are expected to present as their original work only that which is truly their own. All members of the community are expected to report observed instances of cheating, plagiarism, and other forms of academic dishonesty in order to ensure that the integrity of scholarship is valued and preserved at UCSC.

In the event a student is found in violation of the UCSC Academic Integrity policy, he or she may face both academic sanctions imposed by the instructor of record and disciplinary sanctions imposed either by the provost of his or her college or the Academic Tribunal convened to hear the case. Violations of the Academic Integrity policy can result in dismissal from the university and a permanent notation on a student’s transcript.
For the full policy and disciplinary procedures on academic dishonesty, students and instructors should refer to the Academic Integrity page at the Division of Undergraduate Education.

**Title IX:**

The university cherishes the free and open exchange of ideas and enlargement of knowledge. To maintain this freedom and openness requires objectivity, mutual trust, and confidence; it requires the absence of coercion, intimidation, or exploitation. The principal responsibility for maintaining these conditions must rest upon those members of the university community who exercise most authority and leadership: faculty, managers, and supervisors.

The university has therefore instituted a number of measures designed to protect its community from sex discrimination, sexual harassment, sexual violence, and other related prohibited conduct. Information about the Title IX Office, the online reporting link, applicable campus resources, reporting responsibilities, the UC Policy on Sexual Violence and Sexual Harassment, and the UC Santa Cruz Procedures for Reporting and Responding to Reports of Sexual Violence and Sexual Harassment can be found at titleix.ucsc.edu.

The Title IX Office is actively responding to reports and requests for consultation. If you are not currently working with someone in the office and want to make a report/request a consult, you can expect the fastest response by using our online reporting link.

For more information please visit the Title IX Operations under Covid-19 page.

**ART DEPARTMENT SYLLABUS ADDENDUM COVID-19 VERSION**

UC SANTA CRUZ is committed to creating an academic environment that supports its diverse student body. If you are a student with a disability who requires accommodations to achieve equal access in this course, please submit your Accommodation Authorization Letter from the Disability Resource Center (DRC) to me via email, preferably within the first two weeks of the quarter. At this time, I would also like us to discuss ways we can ensure your full participation in the course. I encourage all students who may benefit from learning more about DRC services to contact DRC by email at drc@ucsc.edu.

LATE ASSIGNMENTS will be accepted with a reduction in grade for lateness for only one week after assignments are due (Please notify me of DRC accommodations before assignments are due so that we can agree on a manageable accommodation.)

In this class we abide by the UCSC Principles of Community, so please familiarize yourself with these important principles.
https://www.ucsc.edu/about/principles-community.html

GRADE DISPUTES (highly recommended for lower-division and large lecturer course
If you have questions about the grading of your work, please make arrangements to meet with your teaching assistant (TA) if applicable. If your questions are not resolved, please email me.

ACADEMIC MISCONDUCT POLICY Academic misconduct includes but is not limited to cheating, fabrication, plagiarism, or facilitating academic dishonesty. Acts of academic misconduct during the course, including plagiarism, can and usually do result in failure of the course, at the sole discretion of the instructor of record. Your case will be reported to the College Provost as per the Academic Integrity guidelines found on the web at: https://www.ue.ucsc.edu/academic_misconduct

COURSE EVALUATIONS for faculty will be available online for students to complete towards the end of quarter. There is a new system called WDTV (What Do You Think) and you will be sent emails to your @ucsc.edu email from that system to complete your evaluations online for all of your classes. Please be thoughtful in your responses, as we take these evaluations seriously. Course evaluations help faculty consider ways to improve instruction and are completely confidential.

GRAPHIC CONTENT: In Art courses you will often be assigned images, films or other material that could contain difficult ideas, uncomfortable language, or graphic depictions of sex or violence. You will be asked to treat these portrayals critically, to consider what is being expressed by the maker, or to examine the potential social impact, and to evaluate the works in a given context. Instructors are always happy to speak with you about your work, and might direct you to CAPS (Counseling and Psychological Services) at 831-459-2628 or the Disability Resource Center (drc@ucsc.edu or 831-459-2089) should you need additional support in order to do your best work.

TITLE IX prohibits gender discrimination, including sexual harassment, domestic and dating violence, sexual assault, and stalking. If you have experienced sexual harassment or sexual violence, you can receive confidential support and advocacy at the Campus Advocacy Resources & Education (CARE) Office by calling (831) 502-2273. In addition, Counseling & Psychological Services (CAPS) can provide confidential counseling support, (831) 459-2628. You can also report gender discrimination directly to the University’s Title IX Office, (831) 459-2462. Reports to law enforcement can be made to UCPD, (831) 459-2231 ext. 1. For emergencies call 911. Faculty and Teaching Assistants are required under the UC Policy on Sexual Violence and Sexual Harassment to inform the Title IX Office should they become aware that you or any other student has experienced sexual violence or sexual harassment.

RESOURCES FOR STUDENTS: The art department has a list of many resources on campus available to students. Please take a look at these to see what is available for you. https://art.ucsc.edu/links-to-student-resources
ART 20i: INTRO TO PHOTO
WEEKLY CALENDAR

WEEK 1: Introductions & Camera Basics (f/stop, shutter speed, iso, metering light)
Tuesday July 27
Introduction: Course syllabus, info, resources, Kanopy, Photoshop access
Group Introductions
Set up student folders and Google slide presentations
Lecture: Camera Basics: Exposure, Aperture, Shutter Speed
Assignment:
Complete Camera Exercise worksheet and submit it to your student folder.

Thursday July 29
Lecture: Camera Control
Final Project Assignment assigned and described
Group Discussion
Week 1 Assignment:
1. Complete and add all to slide presentation: A Sense of Place- Parameters Assignment: Due 8/3 at 10:30am.
2. Watch film on Kanopy: Gregory Crewdson: Brief Encounters, type 1 page response, and include it in Google Slide presentation: Due 8/5.
3. Review (download) your Camera Manuals, gather questions for group discussion next week. Charge or replace camera battery. Familiarize yourself with the camera. Bring manual and camera to class.
4. Set up Adobe Creative Cloud account- instructions provided: https://its.ucsc.edu/software/creative-cloud.html
5. Start to think about Final Project ideas

Note: Help with Aperture, Shutter speed, ISO - try using this online camera simulator: http://www.canonoutsideofauto.ca/play/

WEEK 2
Tuesday August 3
Check in
Lecture: Seeing Light - Color Temp - White Balance
Group Critique: A Sense of Place- Parameters Assignment: Due at 10:30am.

Thursday August 5
Check in
Lecture: Environmental Portraiture and Lighting cont’d.
Assigned: “Environmental Portrait Seeing Light/Seeing Photographs Assignment”, please include inspiration from “Photographer Artist List” PDF.
Due: Gregory Crewdson: Brief Encounters 1 page response included in Google Slide presentation.

Week 2 Assignment:
1. Complete and add all to slide presentation: “Environmental Portrait Seeing Light/Seeing Photographs Assignment” please include inspiration from “Photographer Artist List” PDF. Due 8/10 at 10:30am.
2. Watch the film on Kanopy: What Remains, Sally Mann and write a 1 page response to be included in your Google Slide presentation. Due 8/12.
3. Continue and photograph Final project - (10) photographs due for critiques in groups. Due 8/12 at 10:30am.

WEEK 3: Photojournalism/ Documentary
Tuesday August 10
Check in
Small Group Critiques: “Environmental Portrait Seeing Light/Seeing Photographs Assignment” Due at 10:30am.
Lecture: Documentary Part I

Thursday August 12
Check in
Small Group Critiques: Final project - (10) photographs. Due at 10:30am.
Lecture: Documentary Part II
Due: What Remains, Sally Mann 1 page response included in Google Slide presentation.

Week 3 Assignment:
1. Watch the film: The Salt of the Earth and type 1 page response to be included in your Google Slide presentation. Due 8/19.
2. Continue Final project (10) new second set of photographs for group critique. Due 8/17 at 10:30am.

WEEK 4
Tuesday August 17
Guest Lecture: Juan Carlos Davila
Group Q&A, discussion
Group Critique Final Project, (10) new second set of photographs. Due at 10:30.

Thursday August 19
Guest Lecture: Alex Jones
Group Q&A, discussion
In-class landscape exercise
Artist Statement discussion
Due: *The Salt of the Earth* 1 page response included in your Google Slide presentation.

**Week 4 Assignment:**
1. Complete Final Project and write a 500 word Artist Statement. **Due 8/27**
2. Watch the film on Kanopy: *Manufactured Landscapes, Edward Burtynsky*. No response is required.

**WEEK 5**  
**Tuesday August 24**  
Check in  
Final Critique Group 1

**Thursday August 26**  
Check in  
Final Critique Group 2  
Goodbyes

**Friday August 27**  
**Due:** Final Project and 500 word Artist Statement.

**ONLINE PHOTO SUPPLY RESOURCES:**
www.bhphotovideo.com  
www.samys.com  
www.freestylephoto.biz  
www.lightimpressionsdirect.com

**UC NATURAL RESERVE SYSTEM**  
http://ucreserve.ucsc.edu  
http://nrs.ucop.edu

**Suggested Photographic Books, Texts, Catalogues**

**SUGGESTED POPULAR PHOTOGRAPHY TEXTS:**
Photography a Critical Introduction, Liz Wells (5th edition)  
The Photography Reader, History and Theory, (2nd Edition)  
Between the Eyes by David Levi Strauss  
Photography Against the Grain by Allan Sekula  
Photography and Cinema by David Campany  
Photography: The Whole Story by Juliet Hacking  
A Choice of Weapons by Gordon Parks
SUGGESTED FILMS:
The Salt of the Earth (2014)
Somewhere to Disappear, Alec Soth (2010 Documentary)
Generation Wealth, Lauren Greenfield (2018)
Through a Lens Darkly: Black Photographers and the Emergence of a People (2014 Documentary)
Finding Vivian Maier (2013 Documentary)
What Remains: The Life and Work of Sally Mann (2005 Documentary)
Tim's Vermeer (2013)
Cosmos - A Spacetime Odyssey, Episode 5 “Hiding in the Light” (2014)
Time Zero: The Last Year of Polaroid Film (2012 Documentary)
Henri Cartier-Bresson: The Impassioned Eye (2003 Documentary)
Gregory Crewdson, Brief Encounters (2012)
Finding Vivian Maier (2013 Documentary)
The True Meaning of Pictures: Shelby Lee Adams' Appalachia (2002 Documentary)
Which Way Is the Front Line from Here? Life & Time of Tim Hetherington (2013 Documentary)