Art 135: Digital Painting
Summer Session II
University of California Santa Cruz

INSTRUCTOR: Kathleen Deck (kdeck@ucsc.edu)

OFFICE HOURS: Tuesdays and Thursdays 3-4pm and by appointment

SCHEDULE: Online (Asynchronous lecture videos and content, bi-weekly optional synchronous Zoom meetings Tuesdays and Thursdays 1-3pm)

COURSE DESCRIPTION

This course gives students a comprehensive understanding of digital painting, from basic techniques, to industry application, to how these programs operate. We will explore the elements of art and the principles of design and their application to this digital medium, all while practicing a variety of mark making techniques and unique digital painting features. We will apply and explore other applications of digital painting in industry and new media art. The studies and weekly homework assignments will encourage experimentation with the medium and help students practice and reinforce developing skills. With feedback through critique, students will be able to build upon their existing knowledge and expand into new territories. Students will build a cumulative professional digital portfolio of all of the studies and assignments completed throughout the course. This course satisfies an art major requirement, prerequisites for the summer course are waived, open to non-art majors.

Learning Outcomes:

- Gain an understanding of digital painting, from basic techniques, to industry application, to how the programs operate.
- Create digital paintings with a variety of techniques and “media” that synthesize fundamental and elemental concepts and techniques.
- Demonstrate a variety of digital painting and design approaches and visual organizational principles in order to explore methods of visual expression and the creative process.
- Use an academic vocabulary to identify and analyze diverse historical painting and contemporary digital painting and design ideas and approaches.
- Engage critically with peers’ work to provide feedback for improvement.
- Gain a professional practice in digital painting and begin developing a digital tools portfolio.
Course Schedule

There are a total of 5 modules in this course (not including module #0).

Each module contains:

- 👀 1 Lecture (Video/Text-based)
- 🎥 1 Demo Video
- 📖 1 Quiz
- 🎙 1 Discussion
- 🖋 2 Studies
- 🖼 1 Project
- ⭐ 1 Submission (For the Studies + Project)

Each module (lectures, demos, and assignments) needs to be completed by Fridays by 11:59pm. The modules will not close, but the course moves very quickly, so it is important to stay up-to-date with the current module/deadlines at all times. There are quizzes that count towards your participation grade, that will help clarify key concepts and assignment requirements.

Schedule Breakdown (Subject to change)

Week 1 (Module #0)- Welcome!
- Syllabus
- Schedule
- Overview

Week 1 (Module #1)- Course Introduction, Technical set-up
- Lecture: Elements of Art and the Principles of Design
- Studies: Elements of art, principles of design application, Brushes
- Assignment: Abstract Painting

Week 2 (Module #2)- Traditional to Digital
- Lecture: Underpainting, Sketching, Historical to contemporary examples
- Studies: Sketches, Rendering Techniques
- Assignment: Recreate a pre-1900 traditional painting

Week 3 (Module #3)- Photography and Industry
- Lecture: Photography, Industry Applications
- Studies: Layout Sketches, Reference Images
- Assignment: Photography & Painting Composition

Week 4 (Module #4)- Immersive Environments
• Lecture: Installation, VR, and AR
• Studies: 2D vs 3D Painting
• Assignment: TBA

Week 5 (Module #5)- Programming and Art, Course Review
• Lecture: Conceptual art, Software, AI and Painting, Course Review
• Studies: Scripting, Code Based Image Manipulation
• Final Assignment: Cumulative Portfolio Presentation

Online Requirements:
• You are required to upload studies and assignments to the Canvas course site by the end of the day on the listed due date.
  ○ Assignments (studies and project for modules) due Fridays at 11:59pm
  ○ Discussion posts due Wednesdays at 11:59pm
• Lectures, quizzes, and discussions will all be factored into your final grade.
• Late work is NOT accepted unless there are documented mitigating circumstances that have been discussed with your TA prior to the due date.
• Work produced in other studio courses or by other parties cannot be submitted for evaluation.

Materials + Technology Requirements

Materials:
• Tablet with drawing tool (preferred) or computer with trackpad or mouse
• Sketch pad and sketching materials

Technology Requirements:
• Computer (with minimum requirements for running Adobe Creative Cloud + Photoshop)
• Data storage sufficient for storing digital image files (Minimum 10GB Free Disk Space)
• A reliable internet connection
• Canvas: All assignments will be submitted via Canvas. **Use Canvas with Google Chrome on desktop for best experience**
• Digital camera or cell phone with camera capability

Accommodations: Please notify me (kdeck@ucsc.edu) of DRC accommodations at the beginning of quarter/before assignments are due so that the necessary accommodation(s) can be arranged within the time required.
UC Santa Cruz is committed to creating an academic environment that supports its diverse student body. If you are a student with a disability who requires accommodations to achieve equal access in this course, please submit your Accommodation Authorization Letter from the Disability Resource Center (DRC) to me by email, preferably within the first two weeks of the quarter. I would also like us to discuss ways we can ensure your full participation in the course. I encourage all students who may benefit from learning more about DRC services to contact DRC by phone at 831-459-2089 or by email at drc@ucsc.edu.

**Student hours for class:**

This is a 5-unit course, therefore requiring that students spend 30 hours per week combined classroom and independent work (1 credit=3 hours). This will break down as follows: 2 Lectures per week = 5 hours total; 2 discussion boards and additional optional meetings per week = 5 hours total. Completion of assignments independently = 20 hours.

**Grading:**

- You will receive formative evaluations throughout the term for studies and assignments completed.
- You will turn in a portfolio of work for a formal summative evaluation at the end of the course.
- Your willingness to engage, collaborate with, and assist fellow classmates counts as does your willingness to seek help, integrate feedback, and take direction.
- Late submissions will be accepted with a reduction in grade for tardiness (see late policy).

**Late Policy:**

0.5 points removed per day late, with a 50% maximum deduction. All assignments need to be submitted by 8/27/21 in order to receive evaluation.

**Evaluation/Grade Breakdown:**

- Assignments (Studies +Projects) 63%
- Quizzes 7%
- Discussions 20%
- Portfolio Total 8%
- Extra Credit 2%

**Breakdown:**

A = Credit for superior work that shows a fine degree of individual insight, application, and originality beyond mere absorption of the assigned work. Effective, active participation in class critiques, discussions, and studio practices. Excellent attendance.
B = Credit for very good work done with intelligence, understanding, thoroughness, and industry. Good participation in class critiques, discussions, and studio practices. Strong attendance. Convincing completion of all of the assignments.
C = Credit for work of average or irregular quality. Satisfactory completion of all of the assignments. Good attendance.
D = Credit for weak work of barely passing quality. Not all of the assignments completed and/or poor attendance.
F = No credit; failure to produce work of passing quality.

University Grading System:
A+ (4.0) = 97-100
A (4.0) = 96-94
A- (3.7) = 93-90
B+ (3.3) = 89-87
B (3.0) = 86-84
B- (2.7) = 83-80
C+ (2.3) = 79-77
C (2.0) = 76-74
C- (1.7) = 73-70
D+ (1.3) = 69-67
D (1.0) = 66-64
D- (.7) = 63-60
F (0)

Respectful Communication:
This class requires written and verbal communication with peers and the instructor. In all forms and methods of communication, please be sure to use respectful language. Hate speech, violent or aggressive language, bullying or trolling will not be tolerated. When communicating with each other, do not make any assumptions about another’s identity or experience.

UC SANTA CRUZ is committed to creating an academic environment that supports its diverse student body. If you are a student with a disability who requires accommodations to achieve equal access in this course, please submit your Accommodation Authorization Letter from the Disability Resource Center (DRC) to me via email, preferably within the first two weeks of the quarter. At this time, I would also like us to discuss ways we can ensure your full participation in the course. I encourage all students who may benefit from learning more about DRC services to contact DRC by email at drc@ucsc.edu.

LATE ASSIGNMENTS will be accepted with a reduction in grade for lateness for only one week after assignments are due (Please notify me of DRC accommodations before assignments are due so that we can agree on a manageable accommodation.)
In this class we abide by the UCSC Principles of Community, so please familiarize yourself with these important principles. https://www.ucsc.edu/about/principles-community.html

GRADE DISPUTES (highly recommended for lower-division and large lecturer course syllabi) If you have questions about the grading of your work, please make arrangements to meet with your teaching assistant (TA) if applicable. If your questions are not resolved, please email me.

ACADEMIC MISCONDUCT POLICY Academic misconduct includes but is not limited to cheating, fabrication, plagiarism, or facilitating academic dishonesty. Acts of academic misconduct during the course, including plagiarism, can and usually do result in failure of the course, at the sole discretion of the instructor of record. Your case will be reported to the College Provost as per the Academic Integrity guidelines found on the web at: https://www.ue.ucsc.edu/academic_misconduct

COURSE EVALUATIONS for faculty will be available online for students to complete towards the end of quarter. There is a new system called WDYT (What Do You Think) and you will be sent emails to your @ucsc.edu email from that system to complete your evaluations online for all of your classes. Please be thoughtful in your responses, as we take these evaluations seriously. Course evaluations help faculty consider ways to improve instruction and are completely confidential.

GRAPHIC CONTENT: In Art courses you will often be assigned images, films or other material that could contain difficult ideas, uncomfortable language, or graphic depictions of sex or violence. You will be asked to treat these portrayals critically, to consider what is being expressed by the maker, or to examine the potential social impact, and to evaluate the works in a given context. Instructors are always happy to speak with you about your work, and might direct you to CAPS (Counseling and Psychological Services) at 831-459-2628 or the Disability Resource Center (drc@ucsc.edu or 831-459-2089) should you need additional support in order to do your best work.

TITLE IX prohibits gender discrimination, including sexual harassment, domestic and dating violence, sexual assault, and stalking. If you have experienced sexual harassment or sexual violence, you can receive confidential support and advocacy at the Campus Advocacy Resources & Education (CARE) Office by calling (831) 502-2273. In addition, Counseling & Psychological Services (CAPS) can provide confidential, counseling support, (831) 459-2628. You can also report gender discrimination directly to the University’s Title IX Office, (831) 459-2462. Reports to law enforcement can be made to UCPD, (831) 459-2231 ext. 1. For emergencies call 911. Faculty and Teaching Assistants are required under the UC Policy on Sexual Violence and Sexual Harassment to inform the Title IX Office should they become aware that you or any other student has experienced sexual violence or sexual harassment.

RESOURCES FOR STUDENTS: The art department has a list of many resources on campus available to students. Please take a look at these to see what is available for you. https://art.ucsc.edu/links-to-student-resources