

SOCIOLOGY 15
World Society: The Origins & Consequences Globalization
Summer 2016
Tuesdays and Thursdays, 9:00 a.m. to 12:30 p.m.
Social Sciences 1, Room 161

Ruben Espinoza, Instructor

Respino1@ucsc.edu

College 8, Room 326

Office Hours: Mondays 2-3 p.m. and Wednesdays 12:30-1:30 p.m. (or by appointment)

Karla Cativo, Teaching Assistant

Email: kcativo@ucsc.edu

Office Hours: Tuesdays and Thursdays 12:00 to 1:00 p.m. (in Social Science 1, Room 161).

Course Description:

This course examines *globalization*. In popular discourse, “globalization” is often treated as a contemporary buzzword, synonymous with the world’s technological advances and economic integration. What is globalization? How can it be understood historically? How is it related to growing social opportunities *and* rising insecurities? This introductory course is designed to examine such questions within a sociological framework.

To begin the class, we cover some of the early, large-scale social developments of the global political economy. We pay particular attention to the rise of and relationships between states, empires, colonialism, capitalism, and industrialization. In the next segment of the course, we focus on international relations. Specifically, we examine nationalism and nation-states, China in the era of globalization, international development and national debt. The next area of study consists of transnational migration, gender, and sexuality. Here our focus turns to Filipino and Latin American migrants. We conclude by examining civil society and the possibilities for an alternative globalization.

Through lectures, readings, films, videos, and discussions, students will be better able to make critical assessments about globalization. SOC 15 World Society will also prepare students for more advanced courses in political economy, politics, social inequality, international development, and migration.

Course Goals:

1. Introduce students to social science approaches that examine the origins, processes, outcomes and debates about globalization.
2. Expose students to a socio-historical and nonwestern view of the world.
3. Develop students’ critical thinking and analytical skills to better understand contemporary social issues such as inequalities, migrations, international governance, geopolitics, and social justice struggles across the globe.

Course Readings:

All course readings are available on eCommons in PDF form. This includes the main books that we are reading this quarter: Cohen and Kennedy's *Global Sociology* textbook, Robert Marks' *The Origins of the Modern World*, and Rhacel Parreñas' *Servants of Globalization*. (Parreñas' *Servants of Globalization* is also accessible online through the UCSC library website, while Marks and Cohen and Kennedy are on reserve at McHenry Library). If you would like to purchase hard copies on your own, please make sure to secure the correct edition, as listed here:

Cohen, Robin and Paul Kennedy. 2013. *Global Sociology*. 3rd Edition. New York: New York University Press. ISBN: 9781479800766.

Marks, Robert. 2015. *The Origins of the Modern World*. 3rd Edition. Lanham, MD: Rowman & Littlefield Publishers Inc. ISBN: 978142212398.

Salazar Parreñas, Rhacel. 2015. *Servants of Globalization: Migration and Domestic Work*. 2nd Edition. Stanford: Stanford University Press. ISBN: 9780804796149.

Requirements and expectations:

To pass this course, students must attend lectures, complete the assigned reading before coming to class, turn in weekly reading responses, and participate in classroom discussions. Here is how your final grade breaks down:

Mid-Term and Final (70%)

In-class midterm (35%): on July 7th, covering readings and lectures through the first five class meetings. A bluebook is required. The midterm exam will include a short essay, key concepts and definitions. You will have a study guide and in-class midterm review a few days before the exam.

Final Paper (35%): due on the last day of the quarter (Friday July 22nd). Additional information will be provided later, but it will likely be 5-7 pages.

Reading responses (20%)

There will be four (4) reading responses this quarter. Papers should cover readings from the current week (the week they are turned in). For example, your first response paper is due Tuesday June 28th, so you must include readings from that particular week. This means that your response papers are due before we cover the readings in class. I will post questions to guide your reading responses on eCommons a few days before their due date. You are not required to answer these questions directly, but they may provide ideas in case you are having difficulties formulating a response. A document titled "Reading Response Grading Rubric" is posted on eCommons with further information.

Attendance, participation, quizzes and in-class assignments (10%)

Attendance is mandatory. After your second unexcused absence, your overall grade will be dropped 5% for every subsequent unexcused absence. Please note that in Summer Session, each 3-1/2 hour meeting is considered *two* classes, so missing an entire day counts as two absences. I reserve the right to take points away for tardiness or leaving early. It is important to learn to speak comfortably and confidently in formal settings, and to take charge of your own learning environment. Be courteous to your classmates and remain quiet when someone is speaking. There is no section/lab for this class.

There will be quizzes throughout the quarter, covering material that has been discussed in class. Quizzes may not be made up at a later date or time. Periodically, I will also ask you to write responses during class time. All of this (attendance, speaking in class, classroom etiquette, quizzes and in-class responses) will be part of your participation grade.

Extra Credit Opportunity

There is an extra credit opportunity that allows you to earn up to a 3% bump on your overall grade. The idea is to present, in front of your peers, an issue or topic related to our class. This requires you to explain the topic in-depth and connect it to class material. You may include a very short visual or media component (video or song for example) in your presentation. Presentations can take 5-10 minutes. I can provide individual guidance to students interested in this opportunity.

PLAGIARISM AND ACADEMIC DISHONESTY:

Students should be aware that we will be especially vigilant in responding to academic dishonesty and plagiarism in this class. Students must properly cite sources of all work that is not their own. A good rule of thumb is that anything more than 3 consecutive words from another source should include a citation to source. Consult the faculty or teaching assistant in case of uncertainty. For a good overview on citing and documenting sources, check out: <http://sja.ucdavis.edu/files/plagiarism.pdf> Students should be aware that penalties for plagiarism are outlined in The Navigator (<http://reg.ucsc.edu/navigator/>) and the UCSC Student Policies and Regulations Handbook (<http://deanofstudents.ucsc.edu/student-conduct/student-handbook/index.html>).

Disability Resource Center:

If you qualify for classroom accommodations because of a disability, please submit your Accommodation Authorization from the Disability Resource Center (DRC) to your instructor in a timely manner, preferably by the end of the first week of Summer Session. Contact DRC at 831-459-2089 or drc@ucsc.edu for further questions.

COURSE SCHEDULE

**reading schedule is flexible

Week 1

June 21st: The Sociology of Globalization

- 1) Class overview & introductions
- 2) “Intro to Sociology” lecture
- 3) Cohen & Kennedy- *Ch. 2 Thinking Globally*
- 4) Sen- *How Judge Globalism?*

June 23rd: Colonialism & The Origins of Globalization

- 1) Marks- (Ch. 1) *The Material and Trading Worlds, circa 1400*
- 2) Marks- (Ch. 2) *Starting with China*
- 3) Marks- (Ch. 3) *Empires, States, and the New World 1500-1775*
- 4) Graeber- “*There Never was a West*” (from the book *Possibilities* by David Graeber).

Week 2

June 28th: Industrialization and Capitalism

****Reading Response #1 due at the beginning of class****

- 1) Marks- (Ch. 4) *The Industrial Revolution and its Consequences*
- 2) Chataway and Allen- *Industrialization and Development*
- 3) Cohen & Kennedy- Ch. 4 *Work, Production and Finance* (only pp. 67-76 are required).
- 4) Cohen & Kennedy- Ch. 7 *Class, Income and Wealth*

June 30th: Nations, Nationalism, and Nation-States

- 1) Cohen & Kennedy- Ch. 5 *Political Sociology: changing nation states.*
- 2) Cohen & Kennedy- *Sport in a Global Age*
- 3) Menjivar- *Kinship Networks*
- 4) Del Castillo- *Illegal Status and Social Citizenship*

Week 3:

July 5th: Neoliberalism and Development

****Reading Response #2 due at the beginning of class****

- 1) Chang- *Kicking Away the Ladder*
- 2) McMichael- Ch. 3 *The Development Project*
- 3) McMichael- Ch. 5 *Instituting the Globalization Project*
- 4) "DR Congo: Cursed by its natural wealth" at <http://www.bbc.com/news/magazine-24396390>
- 5) Mid-term review (section will be optional on this day, from 12 to 12:30)

July 7th: Midterm & Economic Globalization

1) Mid-term exam during first half of class

- 2) Korzeniewicz- *Commodity Chains & Marketing Strategies: Nike*
- 3) Kraemer et al- *Capturing Value in Global Networks: Apple's iPad and iPhone*
- 4) Flores- *The Diaspora Strikes Back*, Intro & Ch. 1

Week 4

July 12th: China in a Global Context

****Reading Response #3 due at the beginning of class****

- 1) So and Chu- *The Transition from Neoliberalism to State Neoliberalism in China*
- 2) Ngai and Chan- *Global Capital, the State, and Chinese Workers: The Foxcoon Experience*
- 3) Eisenman and Kurlantzick- *China's Africa Strategy*
- 4) Ayodele and Sotola- *China in Africa*

July 14th: Migration and Gender

- 1) Cohen and Kennedy- Ch. 12 *Globalization of Migration*
- 2) Parreñas- Chapters 1-3 in *Servants of Globalization*

Week 5

July 19th: Migration, Gender and Sexuality

****Reading Response #4 due at the beginning of class****

- 1) Parreñas- Chapters 4 & 6 in *Servants of Globalization*
- 2) *Queer Migrations* Ch. 6 (Peña) & Ch. 7 (Manalasan) [Both chapters are in the same PDF]

July 21st: Alternative Globalization and Civil Society

- 1) Guest speaker: Tonje Switzer, UCSC alum & former Everest Program student
- 2) Evans- *Is an alternative globalization possible?*
- 3) Keck and Sikkink- *Environmental Advocacy Networks*
- 4) Sassen- *The Global Street*

****Your final paper is due Friday July 22nd by 5 p.m. at College 8, Room 326. I'll have a drop-off box outside the office immediately after our final class meeting on July 21st. As a precaution, you should also upload your final paper into your "drop box" on eCommons. Be sure to give yourself enough time to deliver the paper. The doors to College 8 usually close a little after 5 p.m.****

Reading Responses: Grading Rubric

Reading responses offer students an opportunity to interrogate the class readings, engage authors' concepts and ideas, and develop their critical thinking skills. **Due dates for reading responses are listed on the class syllabus.** Each paper is worth up to 10 points. Late responses (up to 1 day late) can earn a maximum of 5 points.

Score	Content	Style and Structure
10	<ul style="list-style-type: none"> • Addresses concepts, ideas, or theories from at least <i>two</i> of the week's readings. You may additionally include examples from previous weeks, but be sure to have two from the current week. • Synthesizes the ideas, concepts, or theories properly. The paper correctly summarizes the author(s) <i>and</i> demonstrates a personal understanding of their ideas/concepts. • You may show your understanding by reflecting on U.S. or world affairs, or on a personal example. In other words, can you correctly apply the author(s)'s idea to real life issue related to globalization? 	<ul style="list-style-type: none"> • The reading response is clear, concise, and well written. • The organization of the paper makes sense. • 500-600 words (<u>Responses longer than 600 words will have points deducted.</u>)
5	<ul style="list-style-type: none"> • Draws on only one course reading for the week. • Summarizes the readings, but does not necessarily demonstrate an understanding of them. • The analysis of social issues may reveal a lack of full comprehension. 	<ul style="list-style-type: none"> • Writing is generally OK. • The organization of the paper is somewhat unclear or the ideas lack synthesis.
1	<ul style="list-style-type: none"> • Draws on one or no course readings for the week. • Fails to synthesize, treats the readings superficially, and/or lacks a critical discussion of broader issues. 	<ul style="list-style-type: none"> • The writing and/or organization is poor. • Offers little or no evidence.

* Good "synthesizing" means that ideas and concepts are well summarized, integrated, and linked to each other.

* If quoting, be brief (no more than 2-3 lines) and contextualize it (explain why it's important to use the quote). Responses should have **no more than one quote.**

* Print a hardcopy of the response for your TA. You may also upload the response on your eCommons "drop box" as a backup.

Writing tips:

- 1) Outline your essay in the opening paragraph. Some questions that you can answer: What is the main point? Which authors and ideas are you using?
- 2) If you are stuck, summarize first, integrate and synthesize later.
- 3) To demonstrate your comprehension of the reading material, include an example of a social issue that you are familiar with.