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LGST/POLI 110: Law & Society: Can Mayors Save the World?
Summer 2015

Course Overview:

In a world where federal and state governments are locked in gridlock, local governments have become centers of activism and activity. Mayors are now trying to address issues of income inequality, housing, nutrition, climate change and innovation. This course will explore how and why local governments are able to act and the impact this approach could have on society and the world.

Just as Mayors are acting in new and innovative ways, this course will ask students to do the same. Students will be expected to do outside research, speak with government officials, actively participate in discussions and give in-class presentations.

Required Reading: (available at Bookshop Santa Cruz and on 2-hour reserve at McHenry Library)

The Metropolitan Revolution by Bruce Katz and Jennifer Bradley (Brookings 2013)

If Mayors Ruled the World by Benjamin Barber (Yale University Press 2013)

How to Deliver a TED Talk by Jeremy Donovan (McGraw Hill, 2013) OR *Talk Like TED* by Carmine Gallo (St. Martins, 2014)

CityLab Daily Top Stories e-newsletter www.citylab.com

Other Readings as Assigned

Assignments and Evaluation

Students will be evaluated on the following: Group Presentation 1 (33%), Research Paper (33%), Daily Quizzes & Participation (33%).

July 29

(First Half) Theme: A Mayor's Role in a Changing World

Readings: *Metropolitan Revolution* Forward & Ch. 1, *If Mayor's Ruled* Ch 1 & 4

Key Themes from the New Science of Cities <http://www.citylab.com/design/2014/09/5-key-themes-emerging-from-the-new-science-of-cities/380233/>

(Second Half) Theme: Structural Considerations—What is a City and How is it Governed?

Readings: Ch 3 of *Metropolitan Revolution*, Ch 2 & 3 of *If Mayor's Ruled* and:

1. All Politics is Local: http://faculty.ucmerced.edu/jtrounstine/All_pol_local.pdf
2. City Organization: <http://www.nlc.org/build-skills-and-networks/resources/cities-101/city-structures/forms-of-municipal-government>
3. Electing Mayors: <http://www.governing.com/columns/smart-mgmt/col-wrong-ways-elect-mayors-partisan-odd-numbered-years-instant-runoff-voting.html>

August 3

(First Half) Theme: Cities within a Political Context—State and National Considerations

Readings: Ch 8 of *The Metropolitan Revolution*, Ch 6 of *If Mayor's Ruled* and:

1. Why Cities Can't Win State Government: <http://www.citylab.com/politics/2013/12/why-cities-cant-win-state-government/7864/>
2. The Rise of Cities: <http://www.governing.com/columns/urban-notebook/col-rise-cities-mayors-run-them.html>
3. Feds to Mayors: <http://www.governing.com/news/headlines/gov-feds-to-mayors-work-with-industry-on-workforce-development.html>

(Second Half) Theme: “Globalized” Cities

Readings: Ch 7 of *The Metropolitan Revolution*, Ch 5 of *If Mayor's Ruled the World* and:

1. Globalization and Growing Cities: http://economix.blogs.nytimes.com/2009/05/19/why-has-globalization-led-to-bigger-cities/?_php=true&_type=blogs&_r=0
2. Social Challenges of Cities Tomorrow: http://ec.europa.eu/regional_policy/sources/docgener/studies/pdf/citiesoftomorrow/citiesoftomorrow_social.pdf
3. New Economy Gives Urban Centers a Global Role, They Agree : Mayors Not Stopping at City Limits: <http://www.nytimes.com/2000/04/08/news/08iht-mayor.2.t.html?module=Search&mabReward=relbias%3Ar%2C%7B%22%22%3A%22RI%3A15%22%7D>

4. Mega Cities, Mega Problems: <http://articles.latimes.com/2007/feb/28/opinion/oe-retsinas28>

August 5

Theme: Limits and Problems of Local Governments

Readings:

1. <http://www.tandfonline.com/doi/abs/10.1080/07393148.2014.924245?journalCode=cnps20#.U-5ti ldSo>
2. Can Mayor's Really Save the World?
<http://www.governing.com/columns/assessments/gov-down-with-the-middlemen.html>
3. Problems Facing Local Government: <http://www.nlc.org/media-center/news-search/new-report-identifies-10-critical-imperatives-facing-us-cities>
4. The Problem with Cities: <http://www.thedailybeast.com/articles/2013/06/24/the-problem-with-cities.html>

August 10

Theme: The Challenges of Urban Inequality

Readings: Ch 2 of *The Metropolitan Revolution*, Ch 7 and 8 of *If Mayor's Ruled* and:

1. Cities Job to Reduce Inequality? <http://www.citylab.com/work/2013/10/it-job-city-government-decrease-inequality/7174/>
2. Bryan Stevenson, We need to talk about an injustice:
https://www.ted.com/talks/bryan_stevenson_we_need_to_talk_about_an_injustice
3. Teddy Cruz: How architectural innovations migrate across borders:
https://www.ted.com/talks/teddy_cruz_how_architectural_innovations_migrate_across_borders

August 12: Downtown Tour – Meet at Town Clock at 9 am

August 17

(First Half) Theme: Rethinking Citizenship

Readings: Ch 5 of *The Metropolitan Revolution*, Ch 11 of *If Mayor's Ruled* and:

1. Mayors urge citizenship for immigration:
<http://www.politico.com/story/2014/02/mayors-immigration-reform-citizenship-103274.html>
2. Mayors Call on Congress to Tackle Immigration:
3. <http://www.newsmax.com/Newsfront/mayors-congress-bipartisan-legislation/2014/06/22/id/578574/>
4. Globalization and Bigger Cities:
<http://economix.blogs.nytimes.com/2009/05/19/why-has-globalization-led-to-bigger-cities/?module=Search&mabReward=relbias%3Ar%2C%7B%222%22%3A%22RI%3A15%22%7D>

GROUP PRESENTATIONS 1, 2, 3

August 19

PAPER DUE

Theme: Maintaining “Cultural Equilibrium”

Readings: Ch 10 of *If Mayor’s Ruled* and:

1. Blame Cities for Gentrification: <http://www.citylab.com/work/2014/02/blame-overbearing-government-gentrification-not-neo-liberalism/8441/>
2. Watch SF gentrification Unfold: <http://gizmodo.com/watch-san-franciscos-rapid-gentrification-unfold-on-goo-1588019056>
3. Development Without Displacement: <http://cjjc.org/images/development-without-displacement.pdf>

GROUP PRESENTATIONS: 4,5,6

August 24

Theme: Cultivating the “Innovative City”

Readings: Ch 4 & 6 of *The Metropolitan Revolution*, Ch 9 of *If Mayor’s Ruled* and:

1. Top Innovative Cities: <http://www.inc.com/magazine/201404/lydia-belanger/the-most-innovative-cities.html>
2. Smart Cities: <http://www.fastcoexist.com/1679127/the-top-10-smart-cities-on-the-planet>
3. Jennifer Pahlka: Coding a better government:
https://www.ted.com/talks/jennifer_pahlka_coding_a_better_government

4. Beth Noveck: Demand a more open-source government:
[https://www.ted.com/talks/beth_noveck_demand_a_more_open_source_governme
nt](https://www.ted.com/talks/beth_noveck_demand_a_more_open_source_governme
nt)

GROUP PRESENTATIONS 7,8,9

August 26

Theme: Strategies for Success—Implementing Tactics

Readings: Ch 9 of *The Metropolitan Revolution*, Ch 12 of *If Mayor's Ruled* and"

1. Gen Y Mayor: <http://www.governing.com/topics/politics/gov-millennial-mayors.html>
2. Creative Mayors: <http://www.governing.com/blogs/bfc/creative-mayors-infrastructure-finance-economic-development.html>
3. Climate Change and New York:
<http://www.cnn.com/2013/08/21/world/europe/bloomberg-why-sandy-force-cities/>
4. Innovation an Infrastructure: <http://www.governing.com/blogs/view/gov-infrastructure-cities-innovation-entrepreneurship-technology.html>

GROUP PRESENTATIONS 10 & 11