

ENVS 25: Environmental Policy and Economics – Summer Session II, 2015  
Tuesday & Thursday 9:00-12:30 – Natural Sciences Annex 103

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**Office Hrs:** Monday and Wednesday 1:00-2:00 pm or by appointment

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**Office Hrs:** Tuesday and Thursday 8:00-9:00 am or by appointment

***COURSE DESCRIPTION AND OVERVIEW***

This course introduces students to the basic concepts and tools from environmental economics as they apply to the development of environmental policy. This course is designed to engage students with concepts from environmental economics, and provide students with a firm grounding in understanding environmental economics through the lens of environmental issues. Economic thinking is integral to the way societies engage with problems, and understanding how policy decisions are made, and factors that go into decisionmaking, are at the heart of economic approaches to such problems.

Throughout the semester we will review basic economic concepts, and examine the way environmental economists adapt neoclassical economic tools to environmental issues. Topics include property rights and externalities, natural resource valuation, sustainable development, and exhaustible and renewable resources. We will review, criticize, extend, and develop the basic economic tools which all students of environmental policy must understand.

Students will learn to formulate conclusions by applying the basic concepts and tools from environmental economics, and develop an understanding of their policy implications. Through case studies on topics such as climate change, acid rain, ozone depletion, agriculture, and water quality, we will examine the economic underpinnings of environmental problems, and the extent to which policy responses have been successful.

Because this is a summer session course, it will inherently be challenging to keep pace with the reading and lecture schedule. For success in the course, it is critically important that course participants are prepared to do a considerable amount of work outside of class. This is a condensed summer course so the reading and writing schedule will be particularly rigorous. It is important that everyone stays up to date on the readings so that we all may meaningfully participate in the class discussions. All readings should be completed *before* the class for which they are assigned.

## ***COURSE REQUIREMENTS***

### **Important Dates**

- **Assignments:** Due dates listed below ~ due at the beginning of class
- **Midterm Examination:** August 11
- **Final Examination:** August 27

### **Grading**

Class Participation: 10 pts

Assignments (5 assignments: 6 pts each): 30 pts

Project (Paper and Presentation): 20 pts

Midterm Exam: 20 pts

Final Exam: 35 pts

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Total: 115 points

### **Attendance**

Students are expected to **attend all sessions** and to engage critically with the readings and the issues that are discussed. If you anticipate missing a class meeting, you **must send an email to the instructor or teaching assistant prior to** the class meeting time with a valid excuse. If you do not do so, your absence will be considered unexcused. Because there are only ten sessions total in this course in the summer session, **any unexcused or more than one excused absence will result in 5 pts docked. Three absences will result in failing the class.**

### **Readings**

Course readings are an integral part of the learning process, prepare you for lecture material, and contain material that will not be presented in lecture. Additional readings may be announced during the course and will be made available to students on eCommons. Material from the readings *will* appear on pop quizzes and exams even though it may not be presented in lecture. Do the reading; succeeding in the course will be difficult otherwise.

Course texts are available at the UCSC bookstore:

- Goodstein, E. and Polasky S. (2014). *Economics and the Environment (7<sup>th</sup> Edition)*. John Wiley & Sons, Inc.: NY, NY
- Smith, S. (2011). *Environmental Economics: A Very Short Introduction*. Oxford University Press: NY, NY

### **eCommons**

Course information will be available through eCommons (<https://ecommons.ucsc.edu/xsl-portal>), including lecture slides, additional readings, and announcements. Students should familiarize themselves with eCommons as early in the course as possible. If needed, use information provided on the site under “Startup Help for Students”.

### **Class Participation**

Your participation is valued and will demonstrate your preparation for the class discussions. Points will be awarded for *general participation* (4 pts.) as well as *peer discussion facilitation* of course reading material and current environmental issues in the news (6 pts.).

*General participation* points are attained by asking questions and making comments in class, coming to office hours, and participating actively in discussions.

*Peer discussion facilitation* points will be awarded for being a discussion leader once during the course. During each session, roughly 6 students will present prepared comments to the class and lead a discussion in peer groups. These discussions serve several purposes: To review course readings and course content; to share and learn about different opinions among students; to gain experience facilitating peer discussions and speaking in class.

In preparation for leading discussions, peer discussion leaders are required to (1) prepare reactions to reading material, (2) share a recent news article that relates to course concepts, and (3) pose 2 well-composed and thought provoking questions. To help prepare comments to facilitate the discussion, you may wish to explore the following questions:

- What are the main points or themes in the reading?
- How is this work similar to or different from other course material or your own ideas?
- Where could s/he have explained concepts more deeply/clearly?
- Do you agree with the author's central assertions, theories, or ideas? Why or why not?

### **Assignments**

Assignment questions will be designed to deepen your understanding and to make you think critically about the class material. The problems and questions will prepare you for the types of questions that you will see on the midterm and final exam. Assignments must be written concisely and points raised in the assignments must be elaborated clearly. ***Follow directions: Be sure to answer all parts of the question completely.*** A high quality assignment will be thoughtful, clear, persuasive, and complete. In short, think about what you are learning, explore outside readings, and write clearly about your views.

All students are required to bring completed assignments to the class sessions noted below. Written assignments must be typewritten, and word lengths and instructions will be included with each assignment. Double-space your work and print double-sided if possible to save paper. Calculation assignments must be completed neatly and legibly or points will be docked. ***You must bring a hard copy of the assignment to class. Emailed assignments will not be accepted.*** One letter grade of credit will be deducted for each weekday an assignment is late.

You are expected to refer to past readings and lectures as well as additional sources in your assignments. Requirements for citations will be included with instructions for each assignment. See the instructor or teaching assistant in office hours if you need help constructing proper citations. You will be expected to cite properly and this will be part of the assignment evaluation.

Plagiarism is not tolerated, and will result in not passing the course, as well as possible university action. If you are unclear as to what plagiarism is, please refer to section 102.012 of the student handbook, <http://www2.ucsc.edu/judicial/handbook.shtml> or see the instructor or the teaching assistant.

### **Project**

In pairs, students will be asked to prepare a 2-3 page policy brief to discuss and evaluate an environmental issue of your choosing. The policy brief will include:

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- Important background information (i.e., existing policies, causes, social and environmental consequences)
- Identification of key actors (i.e., industries, vulnerable populations, etc.)
- Identification of the economic aspects (benefits/costs) of the issue
- A policy recommendation

One student will be asked to prepare a brief that supports policy action to address the environmental issue, while the other will prepare a brief that opposes policy action. Both documents will need to use supporting evidence (i.e., evaluation of the benefits and costs of regulation) to defend his or her stance on the issue. Students will submit the policy brief and present a 5-minute presentation during the final week of class. A detailed outline of the project requirements and components will be provided prior to the second class meeting.

### **Exams**

The examinations will be closed-book and no-note exams. Dates and times for the examinations are final; there will be no make-ups or alternate dates. The final exam will be cumulative in the sense that it builds from concepts and foundations discussed in the first portion of the course. The content for these examinations will come from lectures as well as required readings.

### **Summer Session Students with Disabilities**

If you qualify for classroom accommodations because of a disability, please submit your Accommodation Authorization Letter from the Disability Resource Center (DRC) to me as soon as possible, preferably within the first week of the Summer Session. Contact DRC by phone at [831-459-2089](tel:831-459-2089) or by email at [drc@ucsc.edu](mailto:drc@ucsc.edu) for more information.

***COURSE LECTURE AND READING SCHEDULE***

**Week 1**

***Session 1 (July 28): Introduction to Environmental Policy and Economics***

***Session 2 (July 30): Ethics, Externalities & the Efficiency Standard***

Reading: Hardin 1968; Smith Ch. 1-2; Goodstein Chs. 1 (optional), 2, 3 & 4

**Week 2**

***Session 3 (August 4): Benefits, Costs & the Safety Standard***

Reading: Goodstein & Polasky Ch. 5, 6 & 7

**Assignment 1 Due**

***Session 4 (August 6): Sustainability***

Reading: Goodstein & Polasky Chs. 8, 9 & 10

**Assignment 2 Due**

**Week 3**

***Session 5 (August 11): MIDTERM; Poverty, Population & the Environment***

Case Study: Sustainable Agriculture

Reading: Goodstein & Polasky Ch. 19

***Session 6 (August 13): Environmental Politics & Policy***

Case Study: Climate Change

Reading: Smith Ch. 3-4; Goodstein & Polasky Ch. 12, 13 & 14

**Assignment 3 Due**

**Week 4**

***Session 7 (August 18): Policy Tools: Command and Control vs. Market Based Policies***

Case Study: Clean Water Act & Acid Rain

Reading: Goodstein & Polasky Chs. 15, 16 & 17

**Assignment 4 Due**

***Session 8 (August 20): International Environmental Policy & Presentations***

Case Study: The Ozone Layer & Global Climate Change

Reading: Goodstein & Polasky Ch. 21

**Assignment 5 Due**

**Week 5**

***Session 9 (August 25): Presentations, “Merchants of Doubt” & Final Review***

**Final Papers Due**

***Session 10 (August 27): FINAL EXAM***